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**The CMM Market and Project Options:**  
*The Prelude to Project Finance*

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**Workshop on New Trends in Coal Mine Methane  
Recovery and Utilisation**

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# Overview



- ◆ The CMM Markets
  - Energy
  - Carbon Credits
- ◆ Project Options
- ◆ Players and Stakeholders



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# Markets and Good Project Design: Prerequisites to Finance

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- ◆ Understanding of market means secure greatest value for project: maximize profit
- ◆ Project design is critical for identifying most profitable technical option
- ◆ Knowing the players and stakeholders is important for project integration and business planning
- ◆ Together and in a coherent plan, financiers can see that all aspects thought through



# CMM Markets



- ◆ Energy
  - Local variations in power/heat/gas prices and ability to sell
  - May influence project option
- ◆ Carbon Credits
  - Global
  - Influenced by policy
  - Future unclear



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# Considerations: Market

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- ◆ Customer
  - Access: (Monopolies? Grid/pipeline access?)
  - Reputation/ability to pay?
- ◆ Price
  - Meets discounted cash flow requirements?
- ◆ Contract
  - Long term versus short term
  - Responsibility and Risk allocation
    - Sales/guarantees
    - Operations and maintenance
    - Power/energy sales/purchase agreements
- ◆ Finance: Who invests? Credit rating? Debt:Equity?



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# Carbon Credits

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- ◆ For most of Eastern Europe/CIS, “Joint Implementation” “Emission Reduction Units” (ERUs) are the type of credit
- ◆ Demand comes from countries/companies with caps on emissions
- ◆ Credit revenue stream critical for many otherwise marginal/loss making projects
  - Could be over 1/2 of revenues



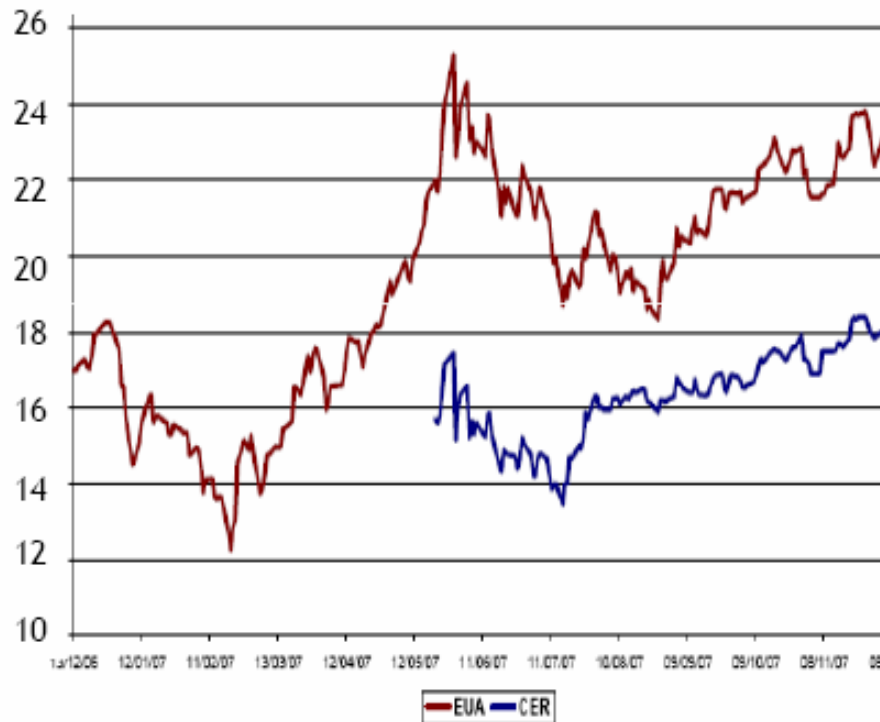
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# How to create a credit?

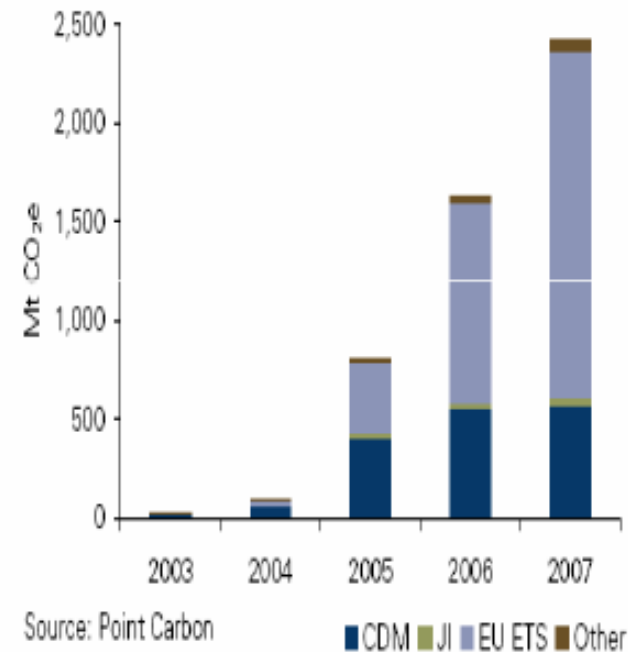
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- ◆ Project design document
  - Demonstrate project is beyond business as usual: wouldn't do project without the credits
  - Clear idea of baseline, design and process for measuring emission reductions
- ◆ Validation by third party
  - Approved by the United Nations
- ◆ Country approval
  - Each country has different requirements
- ◆ United Nations approval
- ◆ Monitoring report
- ◆ Third party verification of emission reductions
- ◆ Credit issuance/transfer

# Credit Prices and Volumes



Prices (€) of EUAs and CERs  
2005 - 2007



Source: Point Carbon

Volumes (million t):  
EU ETS, CERs, ERUs and Other



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# Market for CMM ERUs

## Good, far from perfect

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- ◆ CMM attractive project type
- ◆ JI projects start in 2008
- ◆ ERUs command good prices (5 – 15 euros/credit)
  - depends on how advanced project is and perceived risks
- ◆ Host country approval issues



# Credit Market Uncertainties



- Uncertainty regarding credits after 2012 (end of Kyoto period)
  - No international framework in place
  - ERUs are not given crediting approval post-2012
  - Therefore few parties willing to buy credits/value credit streams from 2013
  - Secondary concern is a “gap” if treaty decision comes too late (took a decade to prepare for Kyoto)
  - Thus, payback needs to be quick (prohibits starting some good projects)

# Progress post-Kyoto



- ◆ UN Conference in Bali (December 2007) set timetable
  - Goal to formalize agreement in 2009
  - U.S. is “in”: important for creating deeper market demand
- ◆ EU: increasing stringency post-2012 in their trading scheme, but uncertainty regarding potential for ERUs to enter market

# Carbon Sales Get Attention But Do Not Discount Power Sales!

## Plant Configuration

Size of plant: 10 MWel

Choose modules of 1.0-1.5 MWel for flexibility

Mine power demand exceeds this (12 MWel base load)

Operating hours: 7000/year\*

Waste heat captured

Approximately 75,000,000 kWhTh produced

Mine heat demand exceeds this

\* While engines under perfect conditions may operate in excess of 8000 hours/year, field experience indicates significantly lower system availability.

## Key Capital Cost

### Elements:

CHP Plant:	€ 6 million
Transformers/elec.	€ 500,000
Monitoring:	€ 300,000
Development Costs:	€ 1.3 million
<b>TOTAL</b>	<b>€8.1 million</b>

## Annual Operating Costs:

CHP O&M	€ 1.1 million
Monitoring:	€100,000
Administration:	€100,000
<b>Credit Reg/mgmt.(3 yr):</b>	<b>€100,000</b>
<b>TOTAL:</b>	<b>€1.4 million</b>

## Bottom Line

## Costs/Sales/Production Rates

### Costs/Price

Avoided power costs = €0.04 /kWheI

Avoided heat costs = €0.003/kWhth

Credit sales

(much delivery risk borne by project) =

€10/t

### Production

Power: 65 million kWheI

Heat: 75 million kWhth

CO2 credits: 250,000 t/year

## Annual Revenue Streams

### Revenues/year

**Power: € 2.6 million**

Heat: € 0.3 million

**Credits: € 2.5 million**

**TOTAL: € 5.4 million**

## Financial Results

(Assume 12% Discount Rate, after tax)

NPV = €4 million

IRR = 20%

Different credit prices; IRR:

€0 = 1%

€5 = 11%

€10 = 20%

€15 = 28%

\*Example based on actual case-study



# General Considerations: Technical feasibility

- ◆ Integration with mining:
  - Gas Supply
  - Energy Demand
- ◆ Hardware choice:
  - Local or international (cost versus reliability)
  - Operations and servicing skills/availability
  - Spare parts
- ◆ Who will manage project?
  - Mine – are skills available?
  - Contractor – availability, quality and cost?
  - Developer – may want significant equity % to manage



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# Technical Options:

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- ◆ Ventilation air methane: limited options, flow reversal reactors most advanced
- ◆ 30+%: power generation, local and mine uses
- ◆ > 90%: pipeline injection, chemicals, plus all other options viable

*Power production most common for new projects*



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# Partners and Stakeholders

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- ◆ Mine and Coal Holding Company
- ◆ Markets:
  - energy consumers
  - carbon credit purchasers
- ◆ Authorities
- ◆ Equipment Suppliers
- ◆ Investors
- ◆ Plant design, procurement and construction
- ◆ Plant operations and maintenance



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# Mine and Coal Company

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- ◆ Coal Company:
  - Core business mining coal
  - Relationship motivated by:
    - Taking problem (methane) off hands, and,
    - Providing additional revenues without inordinate risks
- ◆ Coal Mine:
  - Coal production core motive and skills
  - Relationship motivated by:
    - Minimizing distractions from coal production
    - Providing energy to mine coal



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# Markets: Energy Consumers

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- ◆ Motivated by:
  - energy costs
  - security of supply
  - CMM projects (even if mine is consumer) face challenge if availability of energy supply is in question
  - Therefore, can usually compete only if
    - energy cost is better than current supplier
    - and project can demonstrate high availabilities



# Markets: Carbon Credit Buyers

- ◆ Motivated to lock-in lowest credit price agreements from mines
  - Project Based Credits 7 – 14 Euros/t discounted (at least partially) because of delivery risk
  - The further the project is along, the higher the price
  - But if seller is not seen as reliable or creditworthy, then suffers steep discounts
- ◆ Most buyers do not understand CMM technical options, need to rely on others:
  - Technical Consultants? Mines? Project developers?



# Equipment Suppliers



- ◆ Equipment Suppliers = Equipment Sales
  - Shorter term focus
  - Some do offer certain guarantees, servicing, and financing, but focus on off-taking equipment, market share and realizing highest margins
  - Cost is only one factor in project profitability
    - Keeping project running is more important



# Investors

- ◆ Varies, but largely motivated by:
  - Low risk/high return on investment, or,
  - Market share, or,
  - Carbon credits, or,
  - Maximizing equity in projects
- ◆ Capabilities vary, depending on:
  - Knowledge of local markets,
  - Access to additional capital
  - Technical know-how



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# You Have a Project What Are Your Next Steps?

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- ◆ Package your project
  - Project idea note
  - Feasibility study
  - Business plan
- ◆ Define your risk profile within defined business model
- ◆ Assess finance options to balance risk
- ◆ Seek firm or indicative offer of funding
  - What is the difference
- ◆ What follows
  - Funding
  - Question/Answer
  - More formal study



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# Conclusions

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- ◆ CMM markets in Eastern Europe/CIS are stronger than ever
- ◆ A well thought-out and comprehensive design (technical/financial/partnerships and their integration) is important in securing finance

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